

*Jennie Miller, Director*

## *St. James Chamber of Commerce & Tourist Center*

Phone (573) 265-6649

Email: [info@stjameschamber.net](mailto:info@stjameschamber.net)

100 State Route B - P.O. Box 358  
St. James, MO. 65559

*Welcome and thank you for considering membership in the St. James Chamber of Commerce!*

2011 has been an exciting year for the St. James Chamber of Commerce as we continue to explore new avenues to further promote our community and the surrounding area in a positive manner. The Chamber's recent move to, and management of, the Tourist Information Center will further enable us to establish our area as a great place to visit, shop, play, work and live. All of the activities and functions sponsored by the Chamber are planned to showcase our community and ultimately to benefit our members.

Membership activities are held routinely to honor and promote members. Each month a business is chosen by the membership as "Business of the Month" and a coffee is held in their honor. At the Annual Dinner and Awards Presentation, one of the twelve honored businesses will become "Business of the Year". Additional awards presented annually are: "Citizen of the Year", "Organization of the Year", and "Lifetime Achievement".

Ribbon-cuttings are held to promote new businesses, as well as businesses that are celebrating a milestone. Throughout the year, seven membership luncheons and three evening dinners provide opportunities for membership camaraderie and networking. Guest speakers provide entertainment and knowledge at each function.

Special events are held to promote St. James and draw visitors to the community. In 2011, the Chamber sponsored the following activities: Spring Hop, Spring Blue Grass Grape Jam, Sip 'n Savor St. James, Sidewalk Sale, Grape and Fall Festival, Fall Blue Grass Grape Jam, Chics & Chocolate Girls' Night Out, Christmas Decorating Contests, and the Christmas Parade. In addition, the Chamber has provided support to the James Foundation on the following activities: Trout Opening Day, Kids' Fishing Day, and Old Iron Works' Days.

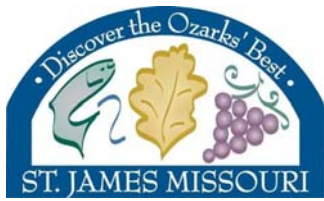
As the Chamber expands its efforts to market St. James and the surrounding area, our membership continues to increase. There is no better time to become a part of the Chamber and participate in the growth of our community. Chamber members receive reduced advertising rates in the Tourist Center display cases. In addition, members are given numerous opportunities at media advertising whereby the Chamber provides seed money to offset the total cost of said advertising. With the annual publication of a membership directory and a well-established website - [www.stjameschamber.net](http://www.stjameschamber.net) - the promotion of our area and the many things it has to offer remain our primary focus.

Without the efforts of our individual community members and our businesses working together, we would not have the successful events that continue to put St. James on the map! Whether you are an individual or a business, we invite you to join us in 2012 as we work together to promote our community and the surrounding area! For more information on becoming a Chamber member, please feel free to call me at 265-6649 or email [info@stjameschamber.net](mailto:info@stjameschamber.net).

Sincerely,

**Jennie Miller**

Jennie Miller  
Chamber Director



*St. James*  
**Chamber of Commerce**  
2012 Membership Information

New Members 10-11
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We would like to welcome you as a new member to the St. James Chamber of Commerce. Please complete the questionnaire below so that our records are accurate and we are better able to serve you. Please list all e-mail addresses and individuals who should receive chamber notices and feel free to add any information that you feel is important. The information provided on this list will be used to update our communications, and will be used to place you (as an individual) or your business in the 2012 Membership Directory and on the Chamber website. Members who select a BUSINESS membership at the \$100 or ABOVE rate will be placed in the business category listings. Members who pay the INDIVIDUAL membership fee will be listed alphabetically by their name only under the category of "Individual Members."

Type of Membership: (circle one) Individual OR Business - # of Employees: \_\_\_\_\_

**Please be sure all information is filled out as you want it to appear in our publications!**

Company: _____	Fax: _____
Address: _____	City, State, Zip: _____
1 <sup>st</sup> Contact: _____	Phone: _____
Email: _____	Website: _____
Additional Contact, if any: _____	Phone: _____
Email: _____	Website: _____

Please list your business category or categories below IF you have signed up for BUSINESS membership. (Example: Accountant, Book Store, Pharmacy, etc.) Feel free to list more than one category as long as the category is appropriate for your business. You can find a complete list of the categories currently in use on the Chamber website at [www.stjameschamber.net](http://www.stjameschamber.net).

_____	_____
_____	_____

The Chamber of Commerce depends on its volunteers to work at the activities that are such a vital part in promoting growth to our businesses and community. Please check the activities that you would be most interested in volunteering to work at:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Kids Fishing Day | <input type="checkbox"/> Opening Trout Day     | <input type="checkbox"/> Sip 'n Savor        |
| <input type="checkbox"/> Christmas Parade | <input type="checkbox"/> Grape & Fall Festival | <input type="checkbox"/> Old Iron Works Days |

The Chamber of Commerce also depends on volunteers to serve on committees to organize activities and events. Please check the committees that you would be most interested in being a member of:

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Beautify St. James  | <input type="checkbox"/> Economic Development | <input type="checkbox"/> Christmas Parade    | <input type="checkbox"/> Membership            |
| <input type="checkbox"/> Marketing & Tourism | <input type="checkbox"/> Christmas Promo      | <input type="checkbox"/> Merchants Committee | <input type="checkbox"/> Grape & Fall Festival |

**Membership Level (Select One):**

- Tier 1 (5 or fewer employees) & Non-profit (C-3, C-6 Tax Exempt).....100.00
- Tier 2 (6 - 10 employees)..... 150.00
- Tier 3 (11 – 49 employees) .....175.00
- Tier 4 (50 or more employees).....275.00
- Individual (not affiliated with a business).....30.00
- Senior Citizen (not affiliated with a business) ..... 15.00

<b>Amount Enclosed:</b>
\$ _____
<b>Check:</b>
# _____

<b>For Office Use Only:</b>						
<input type="checkbox"/> DB	<input type="checkbox"/> EM	<input type="checkbox"/> WbALP	<input type="checkbox"/> WbCAT	<input type="checkbox"/> WbAD	<input type="checkbox"/> Other:	_____

# Tourist Center Advertising - 2012

SIZE	Chamber Member (33% Discount)	Non-Chamber Member
8 x10 Ad Spot	\$100 yearly (\$8.33 mo*)	\$150 yearly (\$12.50 mo)
10 x 12 Ad Spot	\$132 yearly (\$11.00 mo*)	\$200 yearly (\$16.66 mo)
½ Case	\$396 yearly (\$33.00 mo*)	\$600 yearly (\$50.00 mo)
Full Case	\$660 yearly (\$55.00 mo*)	\$1000 yearly (\$83.33 mo)
(maximum 8 sq. ft.) Floor Space Display	\$750 yearly (\$62.50 mo*)	\$1125 yearly (\$93.75 mo)

\*For those advertisers who paid through part of 2012 prior to the Chamber's management of the Tourist Center, a pro-rated invoice will be mailed for the remainder of 2012. All other advertisers will be invoiced in advance for the full year (2012). To receive membership rates, membership dues must be paid in full for the year.

The hours of the Tourist Center have been extended. The Center is now open from 8:00 a.m. - 6:00 p.m., Monday through Saturday, and from 1:00 - 5:00 p.m. on Sunday.

For further details, call Jennie at 265-6649, or email her at [jennie@stjameschamber.net](mailto:jennie@stjameschamber.net).

Mail payments to:  
 St. James Chamber of Commerce & Tourist Center  
 P.O. Box 358  
 St. James, MO 65559

For questions or concerns, phone (573) 265-6649.

***We want your brochures  
 and business cards!  
 Distributed at no charge at the  
 St. James Chamber of Commerce  
 & Tourist Center!\****

*\*The St. James Chamber of Commerce has the right to refuse placement of material at their discretion.*

# St. James Chamber of Commerce Website Advertising Fees

**All members are listed on the website alphabetically. Business members are also listed categorically with an email link to their email address and a link to their website if they wish.** Additional advertising space may be purchased as follows:

1. Chamber Members' Advertising: There are ad boxes along the right side of most pages where pictures can be added or advertising can be placed. Spots are available on a "1<sup>st</sup> come, 1<sup>st</sup> serve" basis, with buy-back privileges, as long as membership dues remain paid up-to-date.

Cost is a monthly fee of \$10.00, payable on an annual basis on a page of your choice that has the allotted space. Annual fees are renewable at the same time membership dues are due—there will be no advertising beyond when membership dues are paid. Members who do not pay their membership dues timely are subject to having their advertising spot pulled, making it available for others to use. Providing advertisers remain current on membership dues and advertising fees, they will have buy-back privileges when renewal is due.

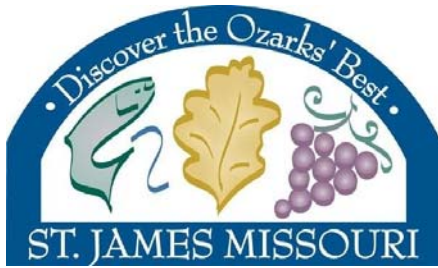
There are a large number of sub pages under the "main button pages". Advertising on these pages is sold to Chamber members at \$3.00 a month per ad (payable on an annual basis) to advertisers who have first purchased a \$10.00 ad. Example: an ad is purchased on a page of your choice for \$10/mo. That ad would be duplicated onto the same page where the advertiser's information is located so he/she has two identical ads on two different pages for a total of \$13.00 a month.

Full Page Ads: are available and would be of particular interest to businesses who do not have their own website. The one-time set up fee is \$100, with a monthly fee of \$10.00, payable on an annual basis. Annual fees are renewable at the same time membership dues are due—there will be no advertising beyond when membership dues and fees are paid. Members who do not pay their membership dues or fees on a timely basis are subject to having their advertising page pulled.

2. Non-member Advertising: Cost is a monthly fee of \$25.00, payable on an annual basis on a page of your choice that has the allotted space. Fees are renewable at the 1<sup>st</sup> of January each year—there will be no advertising beyond when fees are paid. Non-members who do not pay their fees timely are subject to having their advertising spot pulled, making it available for others to use. Providing advertisers remain current on their advertising fees, they will have buy-back privileges when renewal is due.

There are a large number of sub pages under the "main button pages". Advertising on these pages is sold to non-members at \$10.00 a month per ad payable on an annual basis to advertisers who have first purchased a \$25.00 ad.

Full Page Ads: are available and would be of particular interest to businesses which do not have a website. The one-time set up fee for non-members is \$250, with a monthly fee of \$25.00, payable on an annual basis. Annual fees are renewable the 1<sup>st</sup> of January—there will be no advertising beyond when fees are paid. Non-members who do not pay their fees timely are subject to having their advertising page pulled.



## 10 Great Reasons YOU Should Belong to the St. James Chamber of Commerce!

What's YOUR best reason?

- Monthly Luncheon Meetings with Informative Speakers and Programs to Help You and Your Business Grow
- Internet Visibility on the Chamber Website with an Option to Link to Your Own Website.
- Membership Directory
- Promotion of Economic Development and Tourism
- Ribbon-cutting and Ground Breaking Ceremonies
- Annual Chamber Recognition Dinner
- Joint Promo and Advertising Opportunities
- Supportive Chamber Office and Director
- National and Statewide Promotion of St. James Through Fairs, Festivals, and Other Community Activities
- Networking, Networking, Networking . . . . .

**Mail your Membership Application and Fee TODAY!**

**St. James Chamber of Commerce  
P.O. Box 358  
St. James, MO. 65559**